



Ashley Romasko,
The Collection Inc.

*Made in NYC. Custom heirloom bridal & occasion
wear inspired by your life & love stories*

What is “The Collection”?

Based in NYC, Ashley Romasko works with clients across the United States to create custom wedding dresses and occasion wear. She works with each client one on one to create a proposal of sketches and ideas that are unique to each client’s vision, body type, and personality. She aims to look at bridal and formal wear through the high fashion lens, creating heirloom pieces that cannot be found at a bridal house or off the rail. Romasko works with a team of expert patternmakers, tailors, and seamstresses in New York City to create garments that are built from scratch, and hand crafted for each person individually. The Collection invites you to step into the design process and have first hand experience working with a designer to realize your dream pieces.

We are excited to partner with visionaries, creatives, and thought leaders like you. Each client, their stories, and their varying works comprise the annual Collection.



Ashley Romasko

Ashley Romasko explores custom heirloom bridal and occasion wear at the intersection of luxury and high fashion. The Collection is a compilation of custom pieces made for clients around the United States looking for a non-traditional way of experiencing fashion.

Ashley Romasko was originally born in Milwaukee, Wisconsin prior to launching her career in fashion in Savannah, Paris, and New York City. Romasko is inspired by artistic movements in the 20th century, the mundane beauty within the present, pragmatic pieces from her midwest heritage, and the raw beauty within the modern woman. She aims to create comfortable and expressive spaces for her clients and encourages confidence within the process of creation. Romasko questions what's possible and pushes for the highest levels of creativity with each part of The Collection.

Romasko is a graduate from the Savannah College of Art and Design with a B.F.A in Fashion Design. Romasko started her career with an apprenticeship in the ready-to-wear studio at Louis Vuitton in Paris, France. She continued on designing for Marina Moscone, and Tory Burch in New York City where she worked on multiple runway shows for New York Fashion Week and special projects for the Met Gala. Romasko continues to create with the highest levels of quality, evolving cultural taste, curiosity, and creativity.

The Collection cherishes the design process & your stories.

Above all else, we look for clients who value expertise and uniqueness; clients who respect others, seek personal empowerment, and love to have fun.



What goes into

Making an Heirloom Wedding Dress

And why is it unique?

*One of One
Emphasizing Emotion & Personal Connection
Preserving Atelier Craftsmanship
Delivering a Personalized Experience
Building our Collection with Real Men & Women*

*Here's a little breakdown of
how we make it happen...*



Process Overview

Each phase varies in duration from client to client. The timeline for each request is built based on complexity of design, number of requested fittings, use of additional surface treatments including embroidery, and date of event.

Phase I:

- *The Collection Inc. Profile*
- *Service & Budget Agreement*
- *Measurements*
- *Research Review (Shape & Embroidery)*
- *Sketch Review*
- *Final Dress Sketch Review (details & back)*
- *Initial Fabric Review/ Embroidery Review*
- *First Payment Installment*

Phase II:

- *Proto Fitting in NYC (4-6 people in attendance)*
- *Final Fabrics & Color Review @ Proto Fitting*
- *Final Embroidery @ Proto Fitting*
- *Embroidery Follow-up Meeting*
- *Launch final style w/ NY team*
- *Second Payment Installment*

Phase III:

- *Final Fitting in NYC*
- *Final Fit Adjustments & Alterations*
- *Final Embroidery & Embellishment Completed (1/2 before final fitting and 1/2 after)*
- *Package & ship or deliver to final destination*
- *Third Payment Installment*

Phase I:
Design

k i t



THE PROCESS AND INSPIRATION
BEHIND KIT KING'S WEDDING
DRESS - MADE IN NYC, 2022
INSPIRED BY 1930S SURREALISM,
TRADITIONAL FEMININITY, AND
DECONSTRUCTED ELEMENTS.

anti-fi



Phase I:

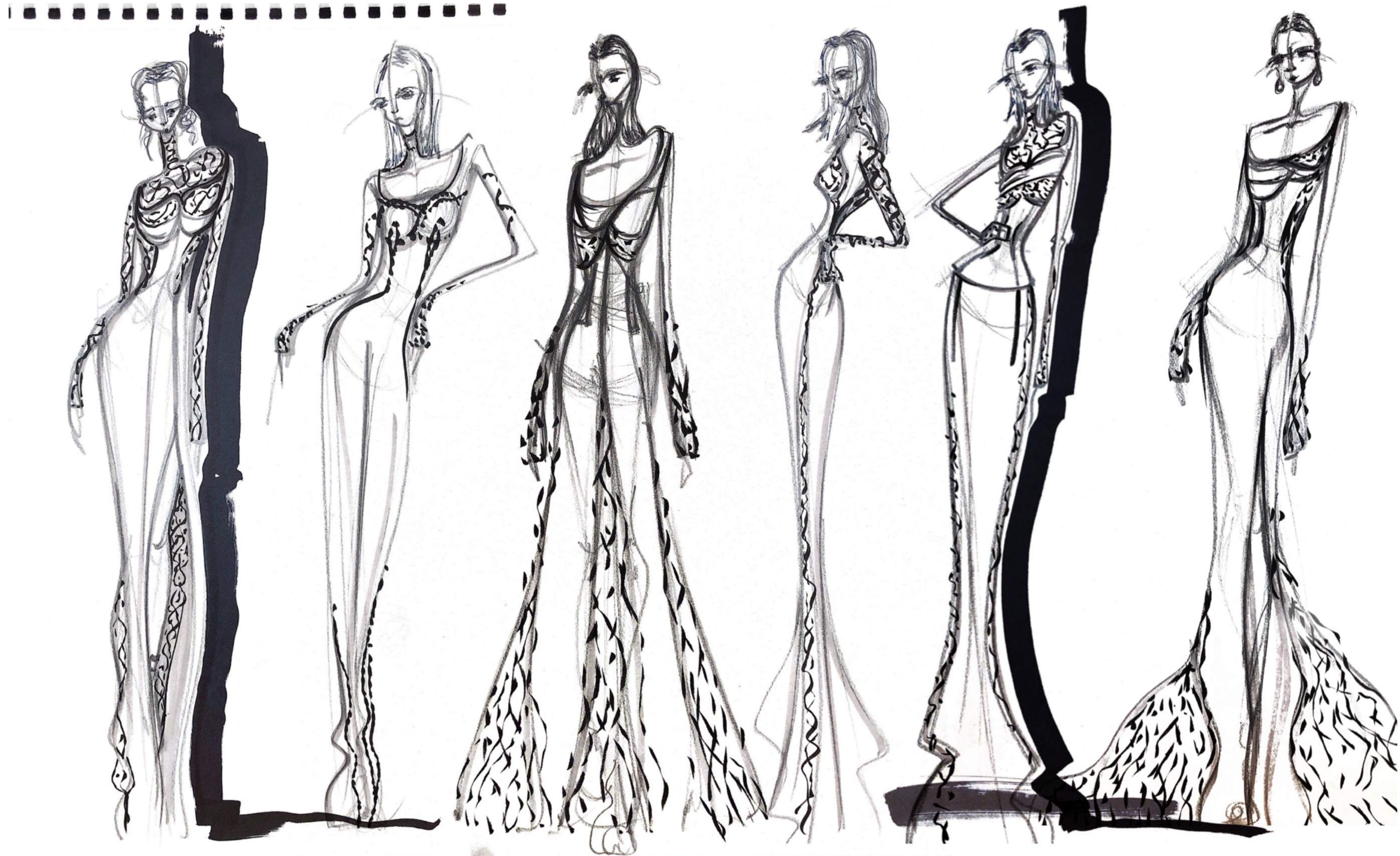
Upon completing your Collection Profile, we start by gathering images, color, and inspiration that compliments your initial vision and personal interests. From that point, we will determine the general direction of the project, begin sketching, and sourcing materials.

All design direction is completed in Phase I.

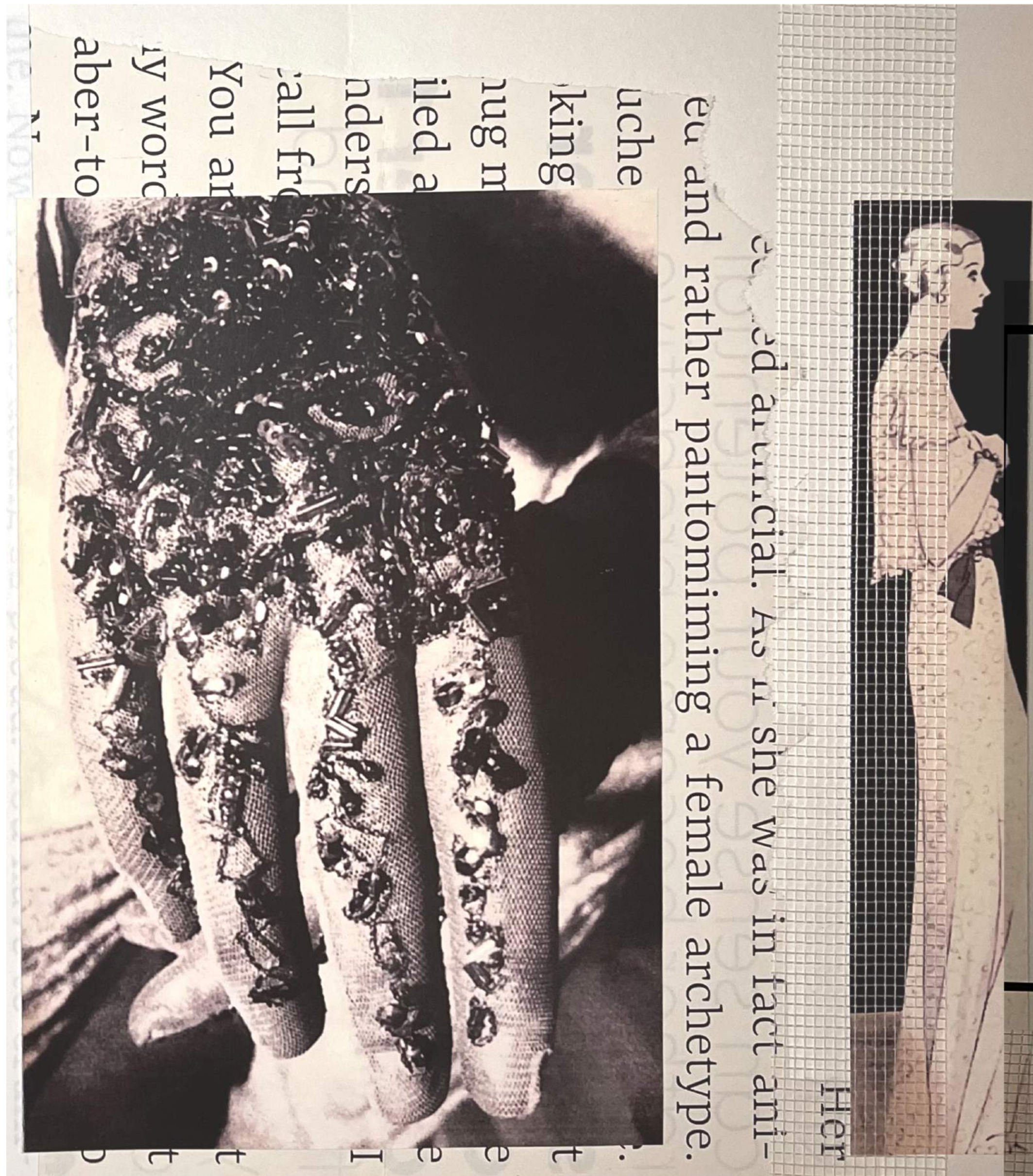
Step 1: mood and concept



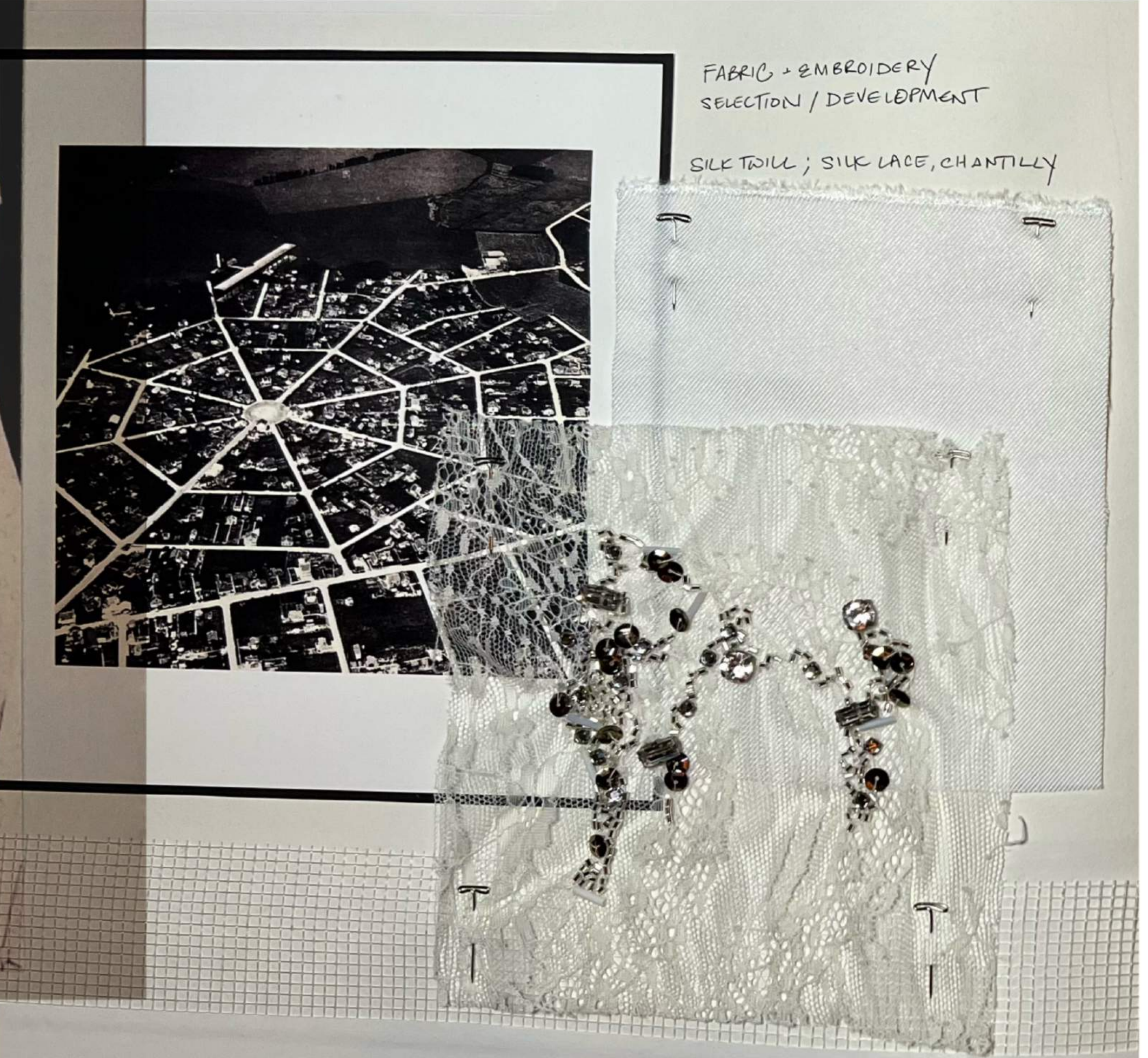
Step 2: *sketch review*



Step 3: fabric selection & embroidery development



embroidery & fabric inspiration



Phase II:
Development



Phase II:

After selecting a design, our journey commences as we bring it to life through collaborative efforts with our team of experts in New York City. Simultaneously working on the Met Gala and serving our esteemed VIP clientele, our accomplished patternmakers and seamstresses stand unparalleled in their expertise, delivering artistry with every stitch.

Once we've realized the first draft of your design, we extend an exclusive invitation for you and up to six guests to partake in your first fitting at our Brooklyn studio. The prototype fitting is your moment to fully indulge in the creative process; changes are welcome, details are discussed, fabrics are shown, fit is perfected. We create the perfect blueprint in substitute materials of your final piece in Phase II.



Step 4: realizing the design

FINAL PROPOSAL
TECHNICAL DRAWINGS
AND DRAPES

KIT KING.

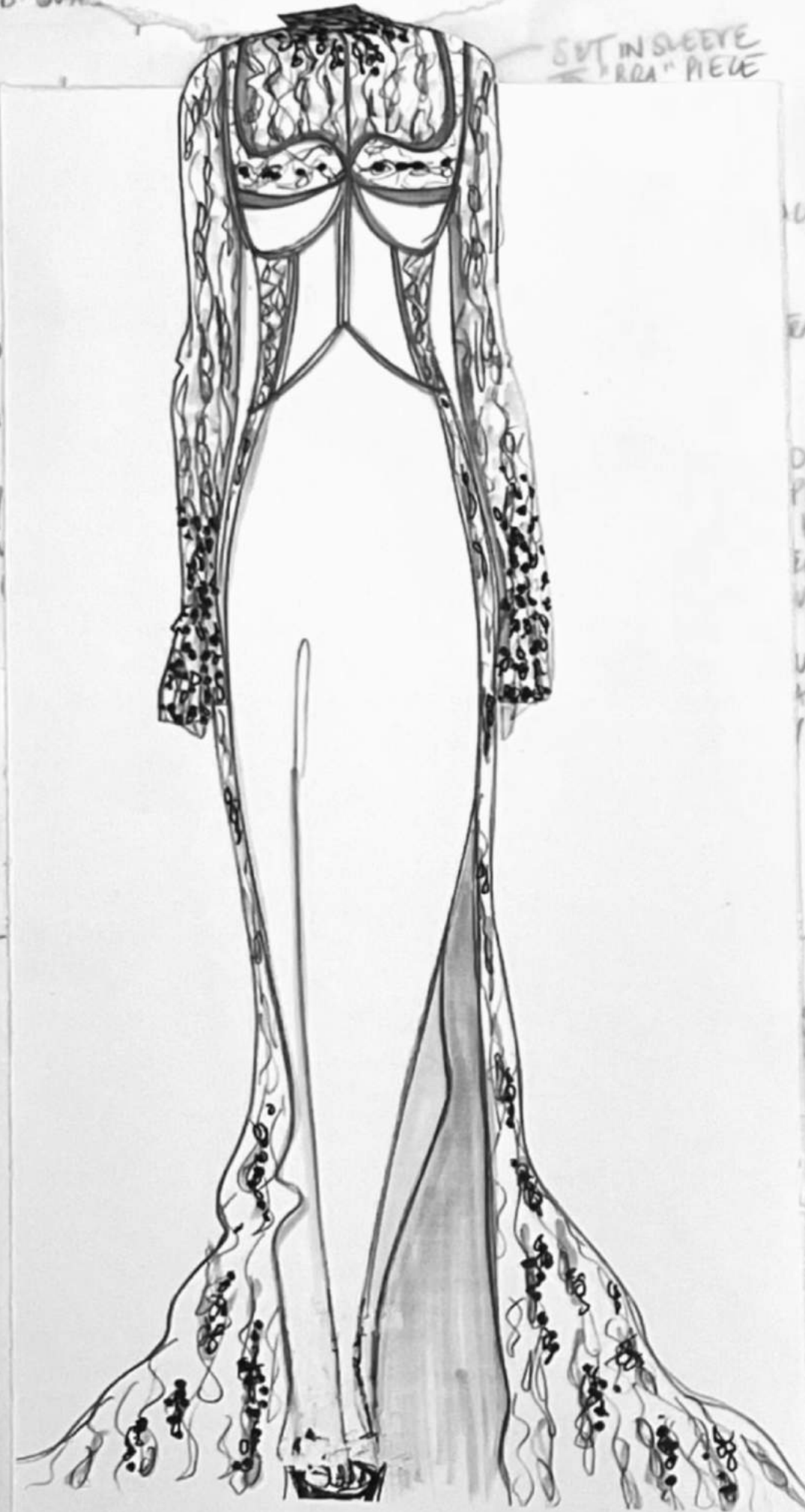
SELF WILL BE SIM
TO SILK TWILL SU
COMBO LACE - TED

SUT IN SLEEVE
FOR "BRA" PIECE

X6 BOTTOMS @ CB
CORSET SHAPE & REFERENCES

REFERENCE PHOTO
W/ BRA CUPS ON
FORM. BRA
ARE JUST ABOVE
IDEA TO PLAY W/
BUST LINE / HOW
PERCEIVE THE
CURVES.

SIDE SLEETS AN
WAY UP SIDES
TOP PANEL
SIDE SLEETS



s. Alternatively, you can dress up

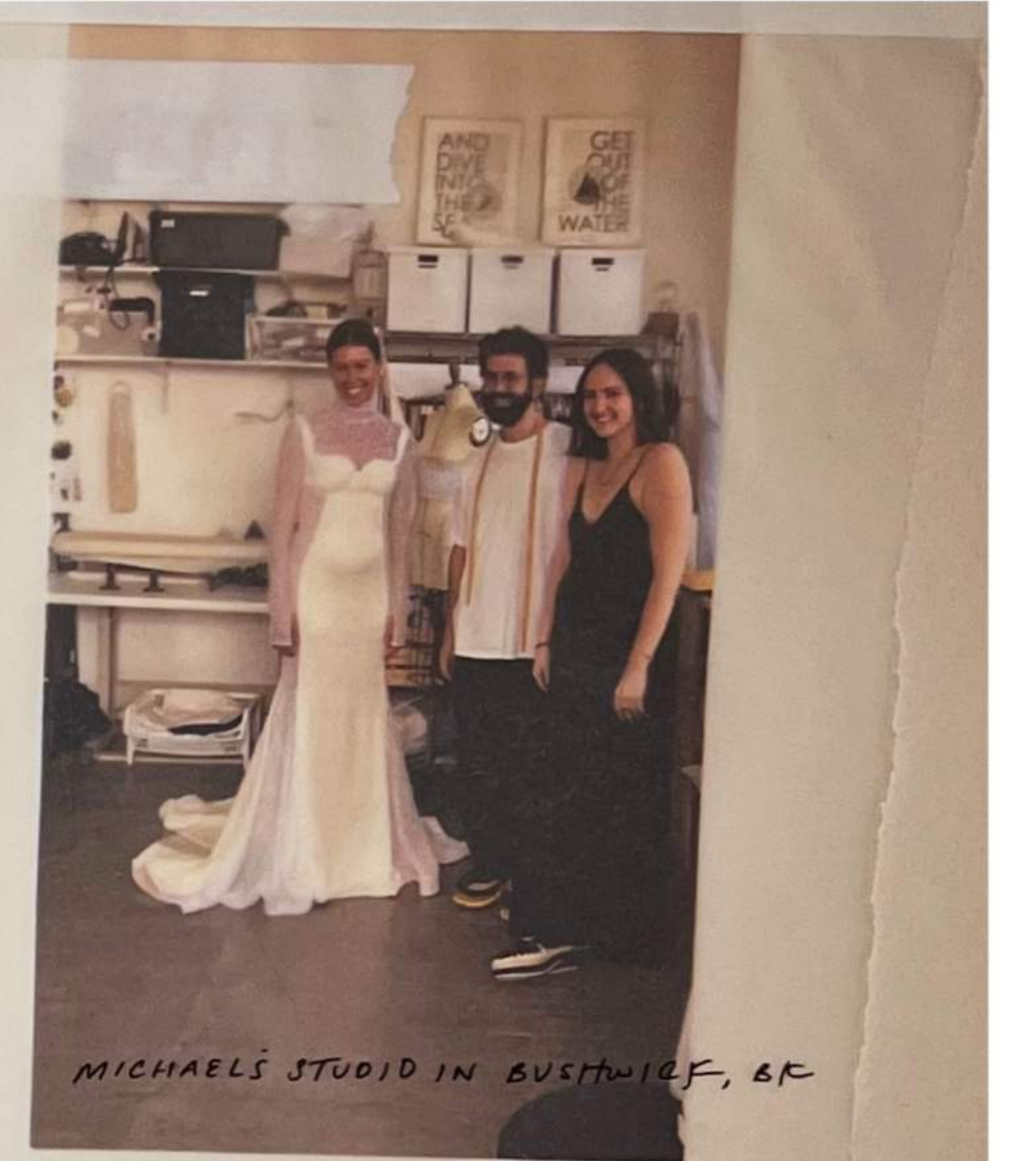
you're not
opinion only
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the occasion. Any



at challenge is easier than
opa is turning 25 and has in
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which mea

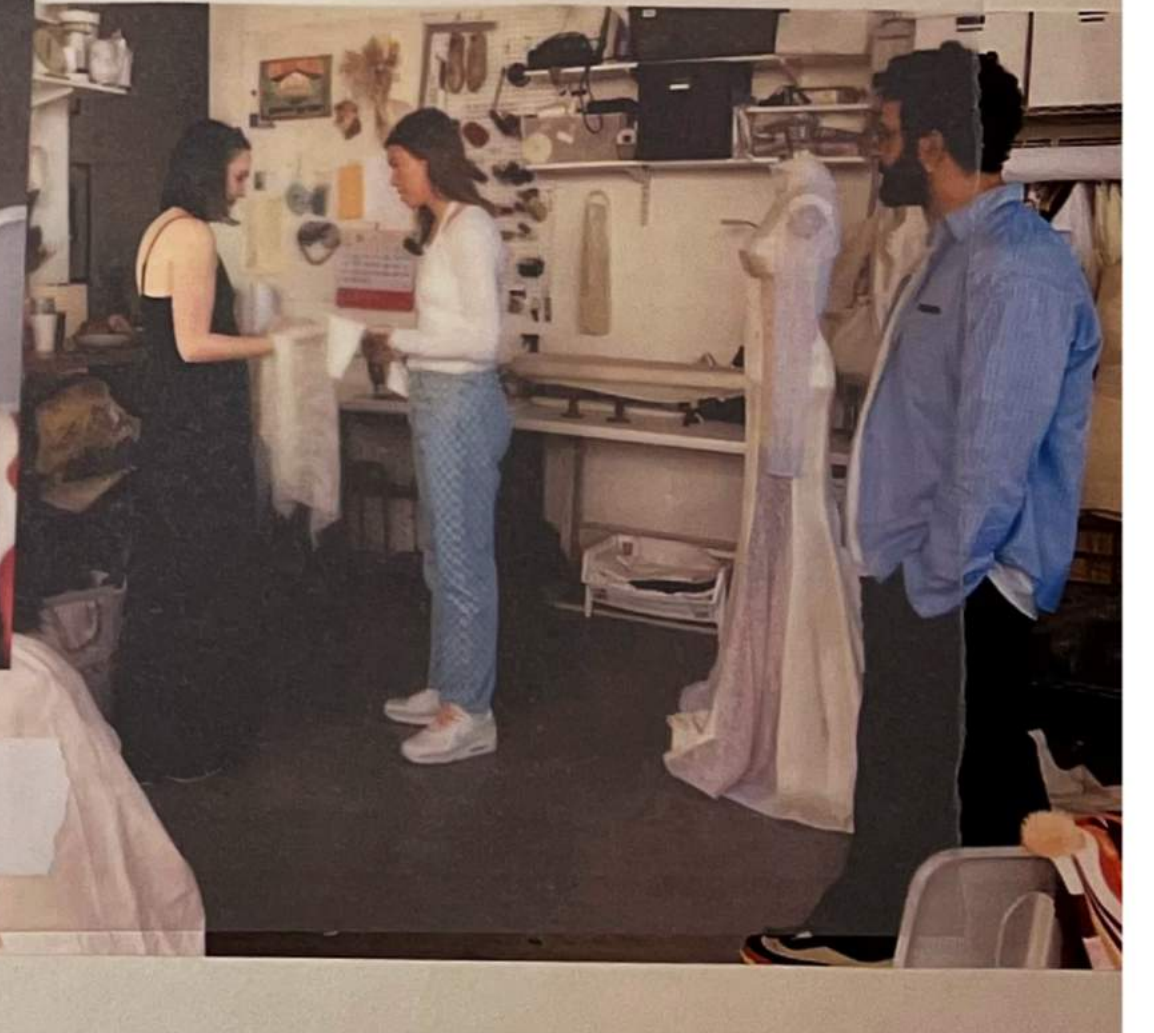
Step 5: first proto fitting in NYC

FIRST PROTO FITTING, MAY 2022 NYC



MICHAEL'S STUDIO IN BUSHWICK, BK

MAKE ADJUSTMENTS TO SHAPE,
REVIEW FINAL FABRICS AND BEADS





The Studio

Established in May of 2023, our Brooklyn studio has become a fortress of creativity and empowerment. This room is for you to feel celebrated, and confident in your personal identity. It's a place to play dress up while making decisions about important fashion matters! The Studio is in the heart of Bushwick, Brooklyn; it was fashioned in a warehouse that was historically used as a sock factory.

For each fitting we allow up to 6 guests to join you at The Studio and encourage you to allow between 2-4 hours for your visit. We maintain a positive, respectful environment that contributes to the client's well being and ease.

Phase III:
Finalization





Phase III:

After finalizing the fit of the prototype, the final design is realized. A focused and meticulous effort between Romasko and her team of trained experts usher the design from prototype through to completion. Once the design is finished, we invite the client back to New York for their final fitting where any last alterations and embroidery details may take place. The piece is then carefully shipped to your final destination upon completion.

Step 6: final dress fitting in NYC



FINAL FITTING - JUNE 2022 NYC



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Step 6: *final dress fitting in NYC*



There are
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you usually
an circle
most people

DEAR KIT

WHAT AN ABSOLUTE PLEASURE TO WORK WITH YOU. I AM SO EXCITED TO SEE YOU GET MARRIED IN A DRESS THAT HAS ALL OUR LOVE POURED INTO IT. EVERY MINUTE SPENT ON THIS WAS ENJOYABLE AND I CAN'T WAIT FOR THE NEXT VENTURE WE GOT TO HAVE BLESSED TO HAVE GOTTEN A FRIEND OUT OF THE PROCESS.

THE REST OF THE STORY IS LOVE, AND I CAN'T WAIT TO WATCH! THANK YOU FOR TRUSTING THE PROCESS. CHEERS TO YOU!

XO ASHLEY

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Step 7: *delivery of final product*



Previously featured in
The Collection Inc.





Julia's Custom Wedding Dress
Guayaquil, Ecuador



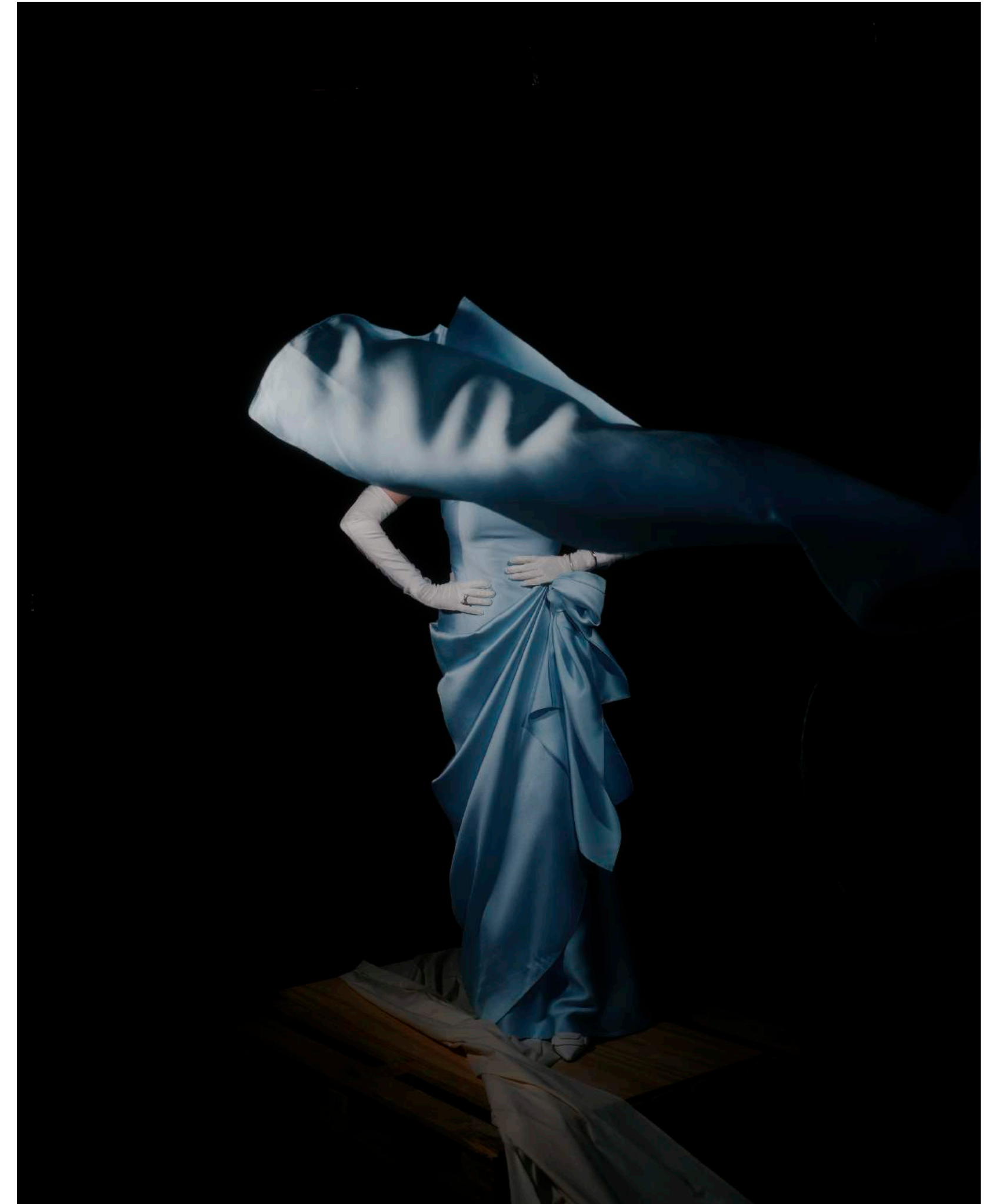


Morgan's Custom Wedding Dress
Richmond, Virginia

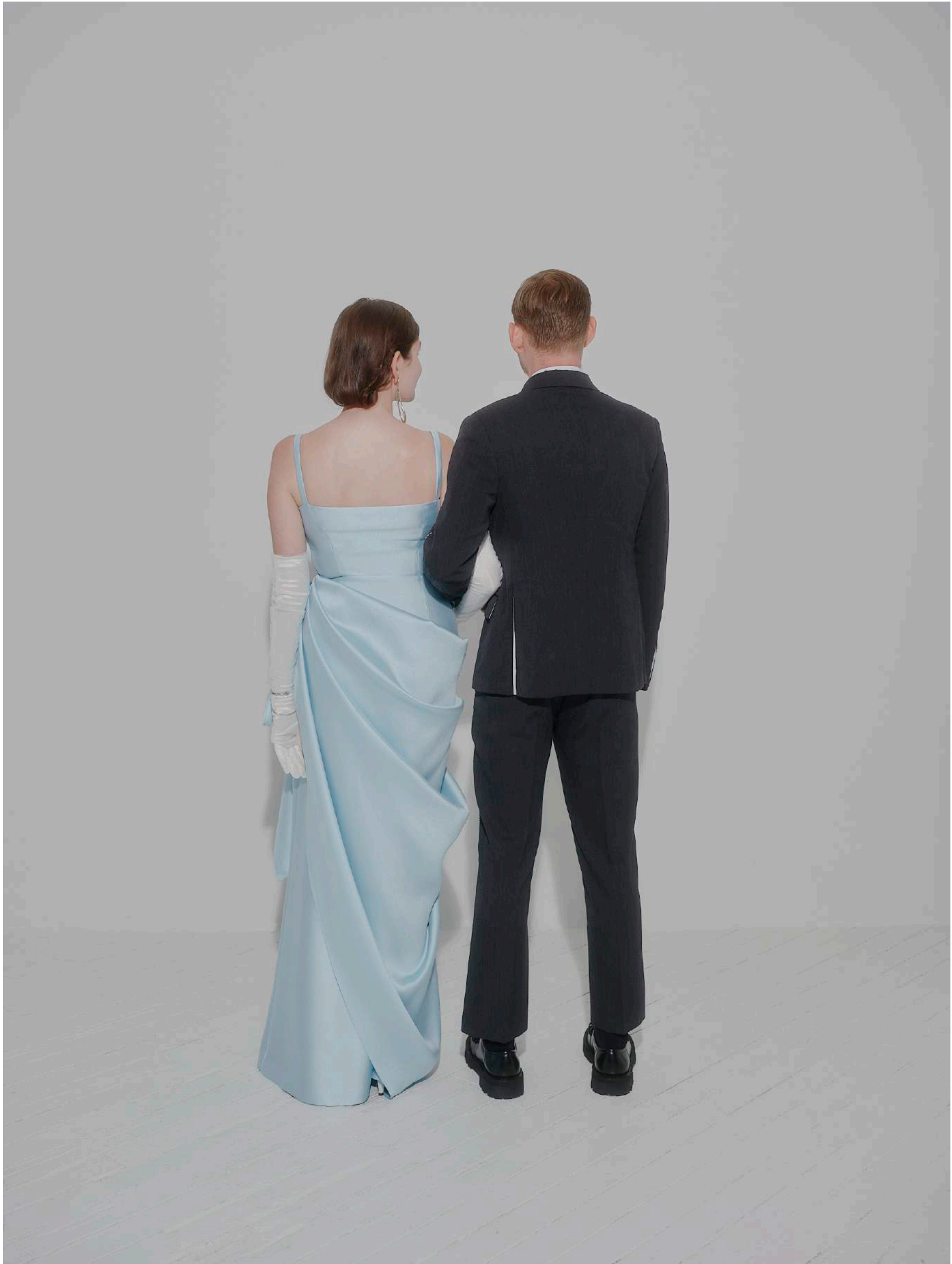




Eric's Custom Suit
New York, New York

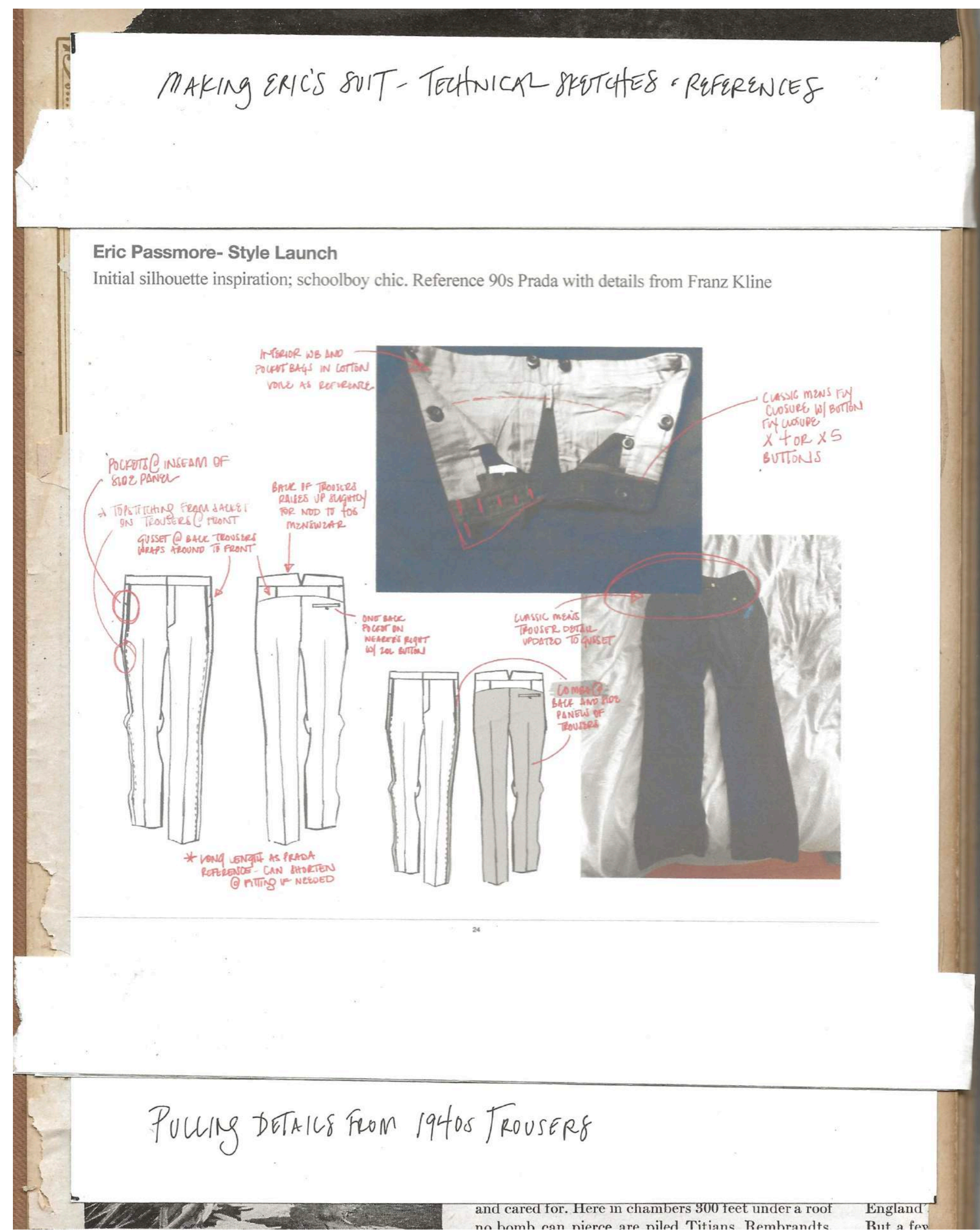


Eric & Hannah's Custom Suit & Dress
2023 Tony Awards, New York, New York



Eric & Hannah's Custom Suit & Dress
2023 Tony Awards, New York, New York

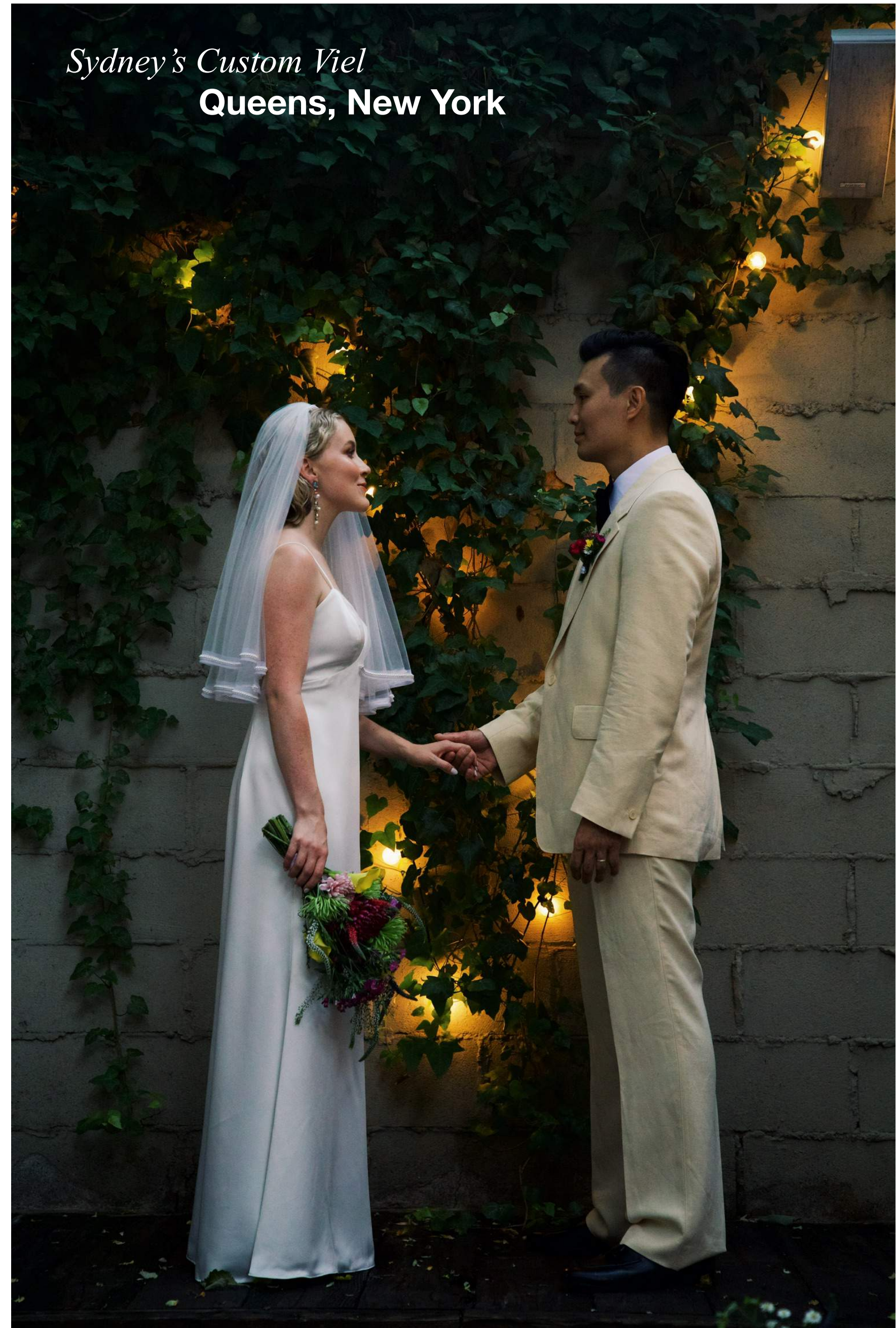
Eric's Custom Suit Development





Kit's Custom Wedding Dress
Atlanta, Georgia







become a part of **The Collection Inc.**